

Enrollment Application VAPE (Page 1)

SCN:

SECTION I																				
Please Select an Advertising Format for your Ad Place an "X" in the box to the left of the advertising format of your choice																				
Step 2	<input type="checkbox"/> Directory Listing (\$150) <input checked="" type="checkbox"/> Image Ad (\$375) <input type="checkbox"/> Video Ad (\$875)																			
Step 3	Advertising Fee Amount: 1A	375																		
SECTION II																				
Please Select a Category to which your business belongs Place an "X" in the box to the left of the category of your choice																				
Step 4	<input checked="" type="checkbox"/> Food and Dining <input type="checkbox"/> Attractions and Entertainment <input type="checkbox"/> Lodging and Camping <input type="checkbox"/> Professional Services <input type="checkbox"/> Shopping																			
SECTION III																				
(Video Ads or Image Ads Only – Directory Listings skip to Step 8)																				
Please Select a Direct Placement Listing Area Place an "X" in the box to the left of each listing area of your choice. You may select one Complimentary Content Area along with your listing. The fee for each additional Content Area is \$50 ea.																				
Step 5	<table style="width: 100%; border: none;"> <tr> <td><input type="checkbox"/> Hiking</td> <td><input type="checkbox"/> Point of Interest</td> <td><input type="checkbox"/> Photography</td> </tr> <tr> <td><input type="checkbox"/> Biking</td> <td><input checked="" type="checkbox"/> Restaurants/Food</td> <td><input type="checkbox"/> Camping</td> </tr> <tr> <td><input type="checkbox"/> Boating</td> <td><input type="checkbox"/> Horseback Riding</td> <td><input type="checkbox"/> Recreational Facility</td> </tr> <tr> <td><input type="checkbox"/> Fishing</td> <td><input type="checkbox"/> Gifts</td> <td><input type="checkbox"/> Wildlife Activities</td> </tr> <tr> <td><input type="checkbox"/> Hunting</td> <td><input type="checkbox"/> Swimming</td> <td></td> </tr> <tr> <td><input type="checkbox"/> Birding</td> <td><input type="checkbox"/> Winter Activities</td> <td></td> </tr> </table>		<input type="checkbox"/> Hiking	<input type="checkbox"/> Point of Interest	<input type="checkbox"/> Photography	<input type="checkbox"/> Biking	<input checked="" type="checkbox"/> Restaurants/Food	<input type="checkbox"/> Camping	<input type="checkbox"/> Boating	<input type="checkbox"/> Horseback Riding	<input type="checkbox"/> Recreational Facility	<input type="checkbox"/> Fishing	<input type="checkbox"/> Gifts	<input type="checkbox"/> Wildlife Activities	<input type="checkbox"/> Hunting	<input type="checkbox"/> Swimming		<input type="checkbox"/> Birding	<input type="checkbox"/> Winter Activities	
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Step 6	Total Number of Listing Areas less your 1 complimentary selection: 3A	0																		
Step 7	3A multiplied by \$50: 3B	0																		
Step 8	From section I add the amount shown in 1A to 3B: 3C	375																		

Enrollment Application VAPE (Page 2)

SECTION IV		
Parks List		
Place an "X" in the box to the left of the Park or Parks you wish your ad to appear in		
Step 10	<input checked="" type="checkbox"/> First Landing State Park <input checked="" type="checkbox"/> False Cape State Park <input type="checkbox"/> Kiptopeke State Park <input type="checkbox"/> York River State Park <input type="checkbox"/> Chippokes Plantation State Park <input type="checkbox"/> Belle Isle State Park <input type="checkbox"/> Westmoreland State Park <input type="checkbox"/> Caledon Natural Area <input type="checkbox"/> Claytor Lake State Park <input type="checkbox"/> Wilderness Road State Park <input type="checkbox"/> Hungry Mother State Park <input type="checkbox"/> Natural Tunnel State Park <input type="checkbox"/> Southwest Virginia Museum State Park <input type="checkbox"/> Grayson Highlands State Park <input type="checkbox"/> New River Trail State Park <input type="checkbox"/> Shenandoah River State Park	<input type="checkbox"/> Douthat State Park <input type="checkbox"/> Leesylvania State Park <input type="checkbox"/> Mason Neck State Park <input type="checkbox"/> Sky Meadows State Park <input type="checkbox"/> Staunton River State Park <input type="checkbox"/> Staunton River Battlefield State Park <input type="checkbox"/> Smith Mountain Lake State Park <input type="checkbox"/> Pocahontas State Park <input type="checkbox"/> Holliday Lake State Park <input type="checkbox"/> Lake Anna State Park <input type="checkbox"/> Twin Lakes State Park <input type="checkbox"/> Fairy Stone State Park <input type="checkbox"/> James River State Park <input type="checkbox"/> Occoneechee State Park <input type="checkbox"/> Bear Creek Lake State Park
Step 11	Total Number of Parks Selected	4A 2
SECTION V		
Step 12	Total Number of parks (4A) multiplied by total in 3C:	5A 750
Step 13	If you've chosen more than 1 park, calculate 10% discount. (5A X .10):	5B 75
SECTION VI		
Step 14	Subtract 5B – 5A:	6A 675
Enrollment Years Selection		
Place an "X" next to the year or years you would like to be enrolled.		
<input type="checkbox"/> 1 Year <input type="checkbox"/> 2 Years <input type="checkbox"/> 3 Years <input checked="" type="checkbox"/> 4 Years		
Step 15	Total Number of Years Selected:	6B 4
Step 16	Total Number of years (6B) multiplied by amount in 6A:	6C 2700
SECTION VII		
Earn an EXTRA %10 Discount for enrolling for all 4 years		
Step 17	If you have chosen to enroll for all 4 years, calculate 10% of 6C (6C X .10):	7A 270
Step 18	Subtract the amount in 7A from the amount in 6C:	7B 2430
Step 19	If you have chosen to enroll for 4 years, enter the amount from 7B. Otherwise, enter the amount from 6C. GRAND TOTAL:	7C 2430

Enrollment Application VAPE (Page 3)

SECTION VIII	
Advertisement Information	
Write the required information as it will appear in your ad in the boxes provided. Please Print	
Business Name : Joe's BBQ	Street Address: 1505 Century Ave
City: Virginia Beach	State: Virginia
Zip Code: 52222	Phone Number: 802-434-5700
Email Address: joe@joesbbq.com	Web Site: www.joesbbq.com
[IMAGE ADS AND VIDEO ADS ONLY] Brief Description of Business (Include Hours of Operation if applicable): Blue Ribbon Champion - Pork Barbecue Open 11:00 A.M. to Midnight 7 Days a Week	
SECTION IX	
Customer Information	
Write the required information in the boxes provided. This information will be used for billing.	
Business Name : Joe's BBQ Inc.	Street Address: 1505 Century Ave.
City: Virginia Beach	State: Virginia
Zip Code: 52222	Phone Number: 802-434-5700
Email Address: joe@joesbbq.com	Web Site: www.joesbbq.com
Please Sign Below (Required)	
Customer hereby agrees to all the terms and conditions stated in the <u>Placement Agreement (form VAPA)</u> , <u>Advertising Selection Guide (form VASG)</u> , and this <u>Enrollment Application (form VAPE)</u> .	
Customer Name (please print): Joe Capman	Customer Signature : <i>Joe Capman</i> Date: 06-28-06
Advertising Service Provider: IMPERIAL MULTIMEDIA LLC	Advertising Service Provider Signature: Date: